I would venture to say that going to church must have a pagan association. Right? I mean all prior pagan religious groups and cults had meetings so we can see a clear connection to church meetings. The only reasonable thing to do is ban all church meetings. They are pagan and bring disrepute on God. Why would we do what God hates? Stop meeting together!

If you made it this far, this article sheds some light. The whole article should be read but here is a portion:

Undermining their own use of referring to pagan origins, Watchtower at times explains it is not the origin but the current perception of a practice that matters.

- "A main concern is, not what the practice meant hundreds of years ago, but how it is viewed today in your area. (*Awake!* 2003 Sep 22 p.24)
- "However, if one's motive in putting up a wind chime has nothing to do with false religion, superstition or demonism, and there is little possibility of others' getting the wrong impression regarding its use in the home, it is a simple matter for personal decision." (*Watchtower* 1981 Jun 1 p.31)

https://www.jwfacts.com/watchtower/quotes/pagan-practices.php