When I heard of the Jehovah's Witnesses, I assumed that they had reasonable arguments that would be both Biblical and rational. If they were wrong, I thought it would require diligent study and careful debunking to challenge them. As I studied more, I came to realize that the arguments were not based in fact but instead were based in speculation. In reality, there are no good arguments that support the Watchtower organization. The reason they exist has more to do with the cult dynamics than having a coherent belief system. This means that adherents generally argue from positions that have been shown to be wrong innumerable times or argue in circles. It is not the strength of their position but their loyalty to the organization that motivates. Having invested heavily in it they are unable to believe it fails to be what they had hoped. Like an addiction they keep returning hoping they will feel validation and worth no matter how much internal dissidence they experience.